

**30<sup>e</sup>**  
**édition**

**FUNDER**

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AlterGo

**SPOKESPERSONS**

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Actor and Radio/TV Host

**Chantal Petitclerc**  
Paralympic Athlete

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Ministre de l'Éducation,  
du Loisir et du Sport

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Mayor of Montreal

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Hygie Canada

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**DÉFI SPORTIF  
ALTERGO**

**Press release – for immediate release**

**TITLE:**

**Mr. Éric Tanguay, a former Défi Sportif AlterGo athlete, accepts honorary chairmanship of the 2013 fundraising campaign**

**Montreal, February 13, 2013** – Éric Tanguay, president and cofounder of Hygie<sup>®</sup>, has agreed to serve as honorary chairman of the 2013 fundraising campaign of Défi Sportif AlterGo. This businessman has worked in the hospital field for more than 20 years. He will draw on his network to ensure the success of the fundraising activity scheduled for March 14.

Mr. Tanguay previously took part in Défi Sportif AlterGo as a wheelchair tennis athlete. "Thanks to its impressive level of organization and good competitive conditions, the Défi Sportif AlterGo has opened doors for numerous disabled athletes. The community needed an event like this, and Défi Sportif AlterGo has successfully met this need," said Mr. Tanguay. For that reason, he eagerly accepted the mission entrusted to him: "I'm honoured to serve as chairman. I'm also very pleased to be part of the Défi Sportif AlterGo team." In addition to reaching this year's financial target, Mr. Tanguay will be seeking to boost the event's media profile and to ensure that it benefits from the visibility he enjoyed as a participant.

For Maxime Gagnon, director of Défi Sportif AlterGo, this appointment is the logical result of many years of collaboration with Hygie<sup>®</sup>. "With Hygie<sup>®</sup>'s founder on board and the company's line of products, which are designed to facilitate the practice of sports by disabled athletes, this partnership makes perfect sense. I'm delighted that Éric will be with us for the 30<sup>th</sup> edition of the Défi Sportif AlterGo. Who could be a better representative for us in the business community than someone who is an athlete as well as an entrepreneur!"

**Hygie<sup>®</sup>, a company with solutions**

Founded in 2006 and based in Quebec, Hygie<sup>®</sup> manufactures specialty products used in more than 600 healthcare institutions in Canada and the United States. These products, including the HY21<sup>®</sup> line, limit the spread of bacteria and minimize the risks of hospital-acquired infections. Geared towards athletes wishing to take part in sports, Hygie<sup>®</sup>'s innovative solutions also meet individuals' travel and at-home

needs. For example, Hygie<sup>®</sup>'s cleaning gloves allow users to freshen up whether or not facilities are available. The various supports with Hygienic Covers<sup>®</sup>, which come with absorbent gel-forming pads, serve to limit the risks of contamination and protect users' dignity. Hygie<sup>®</sup> proposes simple solutions for managing accessibility and contamination-related issues in hospitals, at home and in sports settings. Hygie<sup>®</sup>'s products are available in pharmacies and specialty stores.

For further information, please consult Hygie<sup>®</sup>'s website ([www.hygie.com](http://www.hygie.com)).

### **2013 fundraising activity: three-course gourmet extravaganza**

Accompanied by two distinguished chefs, Éric Tanguay will host an original fundraising activity for Défi Sportif AlterGo on March 14 from 6:00 pm to 9:00 pm. Pasquale Vari, is a chef and instructor at the Institut de tourisme et d'hôtellerie du Québec (ITHQ), co-authored the 2008 book *Parmigiano Reggiano* and serves as a judge on the competitive cooking TV show "Les Chefs". In addition to being a chef, Jean-Louis Thémis takes part in the TV show "Kampai" and founded the humanitarian organization "Cooks Without Borders"; he also teaches at the ITHQ. Some 425 expected guests will be served a three-course meal concocted by the chefs, together with a selection of wines compliments of the SAQ. This gourmet extravaganza, offered in conjunction with a cooking workshop, will be held at the Hyatt Regency Montreal-Downtown.

Unique in the world, the Défi sportif AlterGo is an international event that brings together emerging and elite athletes from all disabilities. From April 22th to April 28th 2013, some 4000 athletes from 20 countries will meet in Montréal and Longueuil for 7 days of competition. The Défi sportif AlterGo encourages the success of disabled athletes and contributes to the growth and development of universal accessibility.

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