

# 30<sup>e</sup> édition

## FOUNDER

**Monique Lefebvre**  
AlterGo

## SPOKESPERSONS

**Jean-Marie Lapointe**  
Actor and Radio/TV Host

**Chantal Petitclerc**  
Paralympic Athlete

## HONORARY MEMBERS

**Marie Malavoy**  
Ministre de l'Éducation,  
du Loisir et du Sport

**Michael Applebaum**  
Mayor of Montreal

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DÉFI SPORTIF  
ALTERGO

## Press release – For immediate publication

### TITLE : Défi sportif AlterGo: 2nd edition of the Gourmet Show raises \$116,200

**Montreal, March 18th, 2013** – The Gourmet Show, part of the fundraising campaign for the 30th Défi sportif AlterGo, has raised the sum of \$116,200 according to honorary president Éric Tanguay, president and co-founder of Hygie®. The event was held on March 14th at the Hyatt Regency Montreal. The funds raised will allow 4,000 athletes to participate in the 2013 Défi sportif AlterGo.

"We had a double mission this evening. First of all, we were able to collect \$116,200 out of our goal of \$170,000 set for June of this year. We also officially presented the 30th edition of a one-of-a-kind sport event", said Mr. Maxime Gagnon, director of Défi sportif AlterGo. Over 350 business leaders were gathered to invite Quebec athletes to live fully by practising their favorite sport. "By their very presence, these business leaders promote a dynamic image of people with disabilities. It is in part thanks to them that the perception of people with disabilities has changed considerably", notes Mrs. Monique Lefebvre, executive director of AlterGo and founder of the Défi sportif.

Mr. Éric Tanguay also stressed the importance of supporting an event dedicated to adapted sport. "As an ex-athlete, it is very important for me to contribute to the development of the Défi sportif. This event is unique for bringing together under one roof athletes with all disabilities, which you don't see anywhere else. Giving them the opportunity to practise their favorite sport in the best possible conditions is just fabulous."

Hosted by Jean-Marie Lapointe, a spokesperson of the Défi sportif AlterGo, the event was held amid good humor and friendliness. The two star chefs of the event, Pasquale Vari and Jean-Louis Thémis, presented the different courses with real camaraderie. They have shown great generosity in giving their time and energy to support the 30th edition of the Défi sportif AlterGo.

### About the Défi sportif AlterGo.

Unique in the world, the Défi sportif AlterGo is an international event that brings together emerging and elite athletes from all disabilities. From April 22th to April 28th 2013, some 4,000 athletes from 20 countries will meet in Montréal and Longueuil for 7 days of competition.

The Défi sportif AlterGo encourages the success of disabled athletes and contributes to the growth and development of universal accessibility.

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Photo credit: Francis Beaulieu

Caption: From left to right, Mr. Maxime Gagnon, director of Défi sportif AlterGo, chef Pasquale Vari, Mrs. Monique Lefebvre, executive director of AlterGo, chef Jean-Louis Thémis, Mr. Jean-Marie Lapointe, spokesperson of Défi sportif AlterGo, Mr. Raymond Palmer, president of the board of the Défi sportif AlterGo and Mr. Éric Tanguay, honorary president of the 2013 fundraising campaign.

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